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LEIGHA MICELI

SENIOR PRODUCT DESIGNER

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PROFESSIONAL SUMMARY

Senior Product Designer with 9 years of experience driving UX innovation and product strategy. Expert in creative problem solving, design thinking, and cross-functional collaboration, leading to significant revenue growth and enhanced user satisfaction. Passionate about mentoring and fostering a collaborative design culture.

EMPLOYMENT HISTORY

APR 2021 - PRESENT

Senior UX Designer, Chatbooks, Remote

- Spearhead UX innovation, mentoring designers and driving product vision. Reimagined subscription strategies, boosting recurring revenue by \$10M annually for 3 years.
- Foster collaborative design culture, mentoring team members and aligning UX strategies with business goals. Drive substantial revenue growth through innovative approaches.

JAN 2022 - AUG 2024

UX Tutor, Career Foundry, Remote

- Mentored aspiring UX designers, offering personalized guidance to navigate real-world challenges and accelerate professional growth.
- Assessed and provided constructive feedback, leading to measurable improvements in student performance.
- Implemented best practices in UX design education, fostering skill mastery and portfolio development.

MAR 2015 - DEC 2023

Product Designer, Freelance, Remote

- Solved complex UX challenges, collaborating with designers, engineers, clients, and customers.
- Improved user satisfaction through measurable design enhancements across multiple companies.
- Streamlined design processes, boosting team efficiency and delivering high-impact products that exceeded client expectations.

MAR 2020 - NOV 2020

UX Designer, Reconnect, Remote

- Boosted visibility, accountability, and motivation for individuals on probation through innovative app design.
- Optimized user interfaces across web and mobile apps, resulting in measurable improvements in messaging frequency and task completion rates.
- Analyzed user behavior to identify pain points, implementing data-driven design solutions that significantly enhanced app usability and adoption.

EDUCATION

2018 - 2019

Certification in UX Design, Career Foundry, Remote

2013

B.S. in Psychology, University of Central Florida

SKILLS

Product Strategy

Creative Problem Solving

Team Leadership

Cross-Functional Collaboration

Stakeholder Engagement

Product Roadmapping

Mentorship

Subscription Models